

Testimonial:

Project: 8BIT logo, and business prospectus formatting and design; including marketing items.

Identity design | graphic design | print graphics | logo design | interior and exterior signage.

"I asked Kerry to design a logo and business prospectus for a unique bar and arcade project called 8bit. She did much more than that, creating a complete identity for 8bit that captured the experience we intend on offering our guests. She threw herself into the project, going beyond my expectations to identify brand extension opportunities and a new tag line.

Kerry is an ideal partner for someone like myself who has strong opinions, but doesn't know the language of design. She is skilled at transforming the vague and the ineffable (i.e. my instructions) into a thoughtful, coherent, and creative work product.

I would recommend her unreservedly for any design project."

John Murphy | 8BIT Founder



Testimonial:

Project: Sonoma County Juice Co.

Logo design | label design front and back

"Kerry is a complete gem! For our product launch, we asked Kerry to create a logo based on some core ideas outlined in our design brief and through a couple of conversations. Kerry quickly grasped exactly what we needed and went above and beyond to create a signature, clean and beautiful look.

Kerry is a true collaborator and her work makes our product stand out on the shelf in a big way!"

Ashley Hasz | Creative director, launch phase, SCJC



Testimonial:

Project: ID package

Logo design | business card | thank you card | envelop | art authenticity certificate design

"Kerry's design process is intelligent and intuitive, she is extremely professional and works with you to get exactly what you want. Being a botanical artist the font for my ID package was very important to me. Kerry took the time to help me understand type and find just the right fit. She listened to my ideas and combined my thoughts and suggestions, along with her design expertise, to create a logo that truly fits my needs. The ID package she designed for me is not only elegant and beautiful, but also carries exactly the message I want to convey."



"I cannot recommend Kerry enough; anyone who takes the extra care to help you succeed is someone worth sticking with. I would not hesitate to contact her again for future design work and have no hesitation in recommending her to anyone looking for branding that will truly reflect who they are!"

Dr. Melanie Campbell-Carter | Botanical Artist

Testimonial:

Project: Saltair Oceanfront Estate Development

Identity design: estate entrance gate design | logo | brochure | business card | billboards | signage

"It was a great experience working with Kerry Oldridge. I still am in awe of the final outcome of the logo, brochures, gate, and signage that Kerry designed for the Saltair Oceanfront Estates development, a 16 lot subdivision on Vancouver Island. The final product, was simply genius, her ability to portray the uniqueness of this subdivision have far surpassed any expectation that I had. I am proud to be using the marketing materials that she has produced for me and highly recommend Kerry for all your design needs, whatever they may be. Her professionalism, style, attention to detail, and prompt efficient support when needed was second to none. I recommend Kerry unconditionally and hope to use her services again."



Susan Hancock | RE/MAX Ocean Pointe Realty Canada